



FOR IMMEDIATE RELEASE

Press Contact: Ellie Palumbo
135 Pine Avenue, Long Beach, CA 90802
P: 562-437-2815 F: 562-437-21014
ellie@georgesgreekcafe.com
www.georgesgreekcafe.com

LONG BEACH LOCALS ACTING GLOBAL
GEORGE'S GREEK CAFÉ AND CSULB ARE TEAMING UP WITH
KARIMU INTERNATIONAL HELP FOUNDATION IN AFRICA

LONG BEACH, CALIF., FEBRUARY 7, 2011 George's Greek Café is excited to announce that they are teaming up with the Karimu Foundation for a day of fundraising. On February 23rd, 2011 George's Greek Café will help to raise money for the CSULB study abroad group that will be traveling to Bacho Village, Tanzania in Africa this August. Through their efforts and with a community arts project, they will build a new high school and also help provide clean water and proper health care to the disadvantaged Ufani School children.

Please join George's Greek Cafe and the Karimu International Help Foundation to make this day a successful one and create brighter futures for these children in need. By providing this print out upon dining with us on February 23rd, 15% of your entire bill will go straight to these efforts. Please contact Jason Harris with any related questions about the Foundation or other ways to get involved at bif182@gmail.com or 620.212.8028.

About Karimu...

The history of the Karimu Foundation's involvement with the Ufani School begins with a July 2007 visit to Tanzania by Don Stoll and his wife Marianne Kent-Stoll, high-school teachers in Santa Cruz, California. Within minutes of stumbling across the Ufani School, they knew they had a job to do. They carried only enough money with them to pay for the cement and the labor of local construction workers needed to finish a privacy shelter for a new set of squat-hole toilets for the students. But Don and Marianne promised the teachers and the villagers they would raise more money in California. Through continued volunteer hours and support of various community involvements, the Ufani School will benefit for years to come.

Our Story...

Father and son team, George and Demitri Loizides wish to welcome you to -A little piece of Greece in Southern California- George's experience encompasses 48 years in the deli and market area and son Demitri has spent over 28 years in the restaurant business - A winning combination. The Loizides Family is very involved with the community and is always looking for ways to contribute to help make those around them thrive.